

## How to get Bigger Payoffs from your CD Purchases!

by Mike McCoy, FFS Wisconsin Rep

When you buy your copy of the Freshmen's latest CD, consider purchasing additional copies as well. For example, consider donating one or more copies to your local library system (and get a tax deduction for the donation). This is one good way to get more people aware of the Freshmen and just how good they are. The hope is that when they hear the CD, they'll want to purchase their own copy.

If these will be your first donations, you might want to check with your library about their donation policies first. Letting them know that the Freshmen have won the Downbeat magazine Vocal Group of the Year the last two years and have been inducted into the Vocal Group Hall of Fame should help answer any questions they may have.

Consider checking with your local school music departments and libraries to find out their donation policies. There are enough young people who would love this music if they only had easy access to it. And how about copies for other family members, neighbors, co-workers and friends?

Donate one or more CD's as a door prize to be given away by a group to which you belong. You'll help both the Freshmen and your own organization with just one donation.

Check with the hosts of local radio programs that air Four Freshmen cuts or similar music and ask if you can donate a copy to them for possible airplay.

Whether you buy one or more copies, please post online reviews of the CD at a variety of Web sites that encourage visitors to do just that for CD's they sell. Your favorable comments may well convince others to purchase the CD for themselves.

There's a list of these Web sites in the "Bookmarks" section of the Four Freshmen fan Website at <<http://groups.yahoo.com/group/fourfreshmen>> Among those on that list are:

Pat's Gold, at [www.patsgold.com](http://www.patsgold.com)  
Amazon (also Borders), at [www.amazon.com](http://www.amazon.com)  
Barnes & Noble, at [www.barnesandnoble.com](http://www.barnesandnoble.com)  
JazzReview, at [www.jazzreview.com/greviews.html](http://www.jazzreview.com/greviews.html)  
Mosaic Records, at [www.mosaicrecords.com](http://www.mosaicrecords.com)

By the way, the next time you're in your local library look in the "card catalog" (traditional or electronic) to see what recordings they have featuring the Four Freshmen. (You also may want to check out the book section to see if Ross' book is available.)

I did this recently in my local library in Madison, Wis., which is part of a multi-county library system. Ross' book is not available anywhere in the system, nor is there more than the one "Still Fresh" CD I donated to a branch near my home in 1999 when it came out. A copy of the newest CD "Live in the New Millennium" has already been donated to the library and should be in circulation soon. And please consider purchasing a copy of Ross' book and donating it as well.

## Freshmen Fans Exchange

The following members are interested in helping others who may need to buy or sell Freshmen LP's, 45's, memorabilia, etc. Send a note or call. If you're looking to buy an album or more enclose a self-addressed stamped envelope to expedite communication.

David Barnes  
8426 Sparger St.  
MCLEAN VA 22102-1731  
(703) 821-2068

Mark Linder  
114 E. Decatur St.  
GREENVILLE SC 29617  
(864) 271-1018 after 6 PM

Don Boland  
665 Woodward Rd.  
NOR PROVIDENCE RI  
02904-3146  
(401) 724-8822

Ed Monborne  
105 Grandview Rd.  
EBENSBURG PA 15931  
(814) 472-8108

Jim Creedon  
496 Trenton Ave.  
UTICA NY 13502-1606  
(315) 735-1100

Christian Rank  
42048 Ann Arbor Trail  
PLYMOUTH MI 48170  
(734) 455-7065

Ted Driscoll  
44710 Stang Road  
ELYRIA OH 44035  
(440) 984-2802  
Fax: (440) 988-3836

Ann Smith  
713 Nottingham Dr.  
RICHARDSON TX 75080-6006  
(972) 690-1643

Tom Kroboth  
18715 Furrow Road  
MONUMENT CO 80132  
(719) 481-2371

### FFS New Member/or Renewal Form

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**New Member Fee: \$30.00 Single or Couple (worldwide)**  
**All Renewals: One Year-\$20.00, Two or more-\$15.00 ea. year**

Please mail form and correct fee to:

FFS Membership Dept.  
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