

IVI - New Promo Pack for The Frosh!

We needed a promo pack to deliver to a potential music buyer...and were so thrilled to see the kit that arrived...REAL CLASSY...just like our young heroes! Here are a couple of PR blurbs that we really liked:

A Bit of Four Freshmen History

www.fourfreshmen.com

Celebrating 53 years, "The Four Freshmen" is the longest lasting vocal harmony group since their inception in 1948. The original group was comprised of Bob Flanigan, Don Barbour, Ross Barbour, and Hal Kratzsch and is most well-known for their first hit "It's a Blue World." Ross Barbour and Bob Flanigan are still involved with The Four Freshmen. There have been 22 variations of the group up to this point, but they are still The Four Freshmen and carry on the original cutting-edge sounds. The new group not only preserves the Freshmen sound, they enhance it with their youth, vitality and talent, giving a new treatment to the Great American Songbook!

In 2000 and 2001 The Four Freshmen were voted DOWN BEAT magazine's vocal group of the year!

The Freshmen enjoy a unique fan club offering the support of over 2,500 members. Their fan club has been said to rival that of "N SYNC" and "The Back Street Boys."

The Four Freshmen have bragging rights to 41 albums, over 70 top selling singles, 6 Grammy Nominations, numerous television appearances that most recently include the nationally televised MDA/Jerry Lewis Telethon 2001.

Their album "Still Fresh," released 2000, on Pat Boone's Gold Label can be found in stores across the country. Their most recent live recording was released by Pat's Gold Label in the latter part of 2002 "Live In The New Millennium."

Journalists' Comments about The Four Freshmen

"Some musical groups survive and even flourish, year after year, decade after decade. The Four Freshmen have endured for the simple reason that they are top in their class." **Charles Osgood, CBS Television commentator**

"They continue to bring to audiences the excitement of swing and the beauty of ballads, and they do it with their unique and powerful brand of 'Freshmen harmony.'" **Salisbury Post, March 14, 2002**

"Whether you know them from then or from now, that harmony is definitely designed to send chills down the spine...and it never fails." **The Truth, June 23, 2001**

"The Four Freshmen have become known all over the world for their unique style of 'Freshmen Harmony'. They have been imitated through the years by many singing groups, but none can catch that special quality in the many songs made famous by them." **Near Magazine, April 2002**

"(Vince Johnson) featured some of the best whistling since Bing Crosby." **The Courier, November 17, 2002**

"The sound was exactly as I remember it when I would pull an all nighter and they would flow across the airways at 3 a.m. with 'Rain,' 'I Remember You' or some other smoothie." **The Courier, November 15, 2002**

"If one closed one's eyes, Freshmen evergreens such as 'Young and Foolish' sounded as fresh as they did a half a century ago when the original group rode atop both the jazz and pop charts." **The Topeka Capital-Journal, September 9, 2002**

"Clearly, the ensemble's mastery of subtle dynamics, clean articulation of lyrics and musical phrasing communicates the passion it feels for the music." **The Herald, March 18, 2002**

FFS WALL OF FAME

State Representative Recognition

January:

Jack Morrison (MI)
Barbara Dana (FL)
Lois Frye (FL)
Bill Curts (FL)

February:

See photo on page 1 (NY)

March:

David Barnes (VA)
Barbara Meyers (NV)

New Regional Directors

Cindy & Joe Persinger

<cdp6S@virginia.edu>
Eastern Central: WV, DC, IN, IL,
MD, OH, KY, NC, SC, TN, VA

More New Regional Directors

Barbara Dana

<barbaradana@adelphia.net>
South East: AL, FL, GA, LA, MS

Don Boland <donbojazz@cox.net>

North East: ME, VT, NH, NY, RI,
MA, CT, PA, MI, NJ, DE

Wayne Corey <wdcorey@itis.com>

North West: WI, MN, IA, MO, ND,
SD, NE, MT, WY, ID, AK, WA, OR

Mel Meyers

<mcbam1250@aol.com>
South West: AR, NV, CO, UT, KS,
OK, TX, MN, AZ, CA, HI

