Invite the Four Freshmen Over

by Linda Harrison

In an informal poll among Four Freshmen fans who dropped their membership in the Four Freshmen Society, one reason evolved over others: "They don't come to perform anywhere near me anymore." Well, we want to change that! And you can help, if you are willing to lobby your local performing arts venues.

First of all, go to the website fourfreshmen. com and click on Tour. If you see in the calendar that they have an upcoming performance in your state, you can use that date as an incentive for an "add on." Or, if they are not yet scheduled in your state, you can start fresh.

Below is a sample of a communication that you could use as a model in contacting performance venues in your area. Here I referred to my experience at the 2023 FFS Convention, but you could write a note about your own interest in the Freshmen. All contracts for performances must go through IVI.

Click this OR code to see the online version of the Freshmen eight-page brochure. If you need to print out any or all of the pages, you can do that from the fourfreshmensociety.com site.

* * * * Sample Letter * Hello,

I just returned from the 2023 Four Freshmen Society Convention in Fort Wayne, Indiana, which celebrated 75 years since the original group first performed professionally. I am so excited about the quality of the music resulting from the current members of The Four Freshmen, who are exceptionally talented instrumental as well as vocal musicians! A playbill describing the individuals is available by scanning the QR code.

I am writing to encourage you to check out their website -- fourfreshmen.com -- which offers selected videos for your viewing. You will be able to gauge for yourself what a treat they would be for your audiences. They are committed to a couple of Florida dates, so they would already be available in our state for play dates on February 25 and March 15, 2024.

For engagement opportunities, please contact: International Ventures, Inc. Dina Sheets-Roth info@ivimanagement.com

You will be happy you booked this amazing group.

Linda Harrison Board Member, Four Freshmen Society

The Four Freshmen...On the Road!

Check the Website: fourfreshmensociety.com or fourfreshmen.com for updates For bookings: International Ventures Incorporated Dina Sheets-Roth

P.O. Box 993, Hampton Bay, NY 11946 Phone: 661-259-4500 Email: ivimanagement@me.com Please note: Dates subject to change without notice.

Please be sure to keep up with the status of concerts at fourfreshmensociety.com

2023

December 2

Green Valley, AZ

Community Performing and Arts Center, 125 W Continental Rd Show times: 3:00p and 7:00p Tickets: 520-399-1750

December 3

Gold Canyon, AZ

Livermore, CA

Gulf Shores, AL

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Sarasota, FL

Newberry, SC

Bonita Springs, FL

Tiffin, OH

Hastings, MI

Gold Canyon United Methodist Church, 6640 South Kings Ranch Rd Tickets: 480-493-6731 Show time: 7:00p

December 31

Bankhead Theater, Show time: 8:00p

2024

Januarv 29

January 29	Palm Desert, Ca
McCallum Theatre, 73000 Fred	Waring Drive
Show Time: 7:00p	Tickets: 760-340-2787
mccallumtheatre.org/index.php/shows/2023-2024-season	
Note: Ann Hampton Callowa	ay is also on this show.

February 5 Eire Meyer Civic Center, 1930 W. 2nd Street Show time: 7:00p **February 6**

Eire Meyer Civic Center, 1930 W. 2nd Street Show time: 7:00p

February 7

Eire Meyer Civic Center, 1930 W. 2nd Street Show time: 7:00p

Februarv 25

Glenridge Performing Arts Center Februarv 28

Newberry Opera House Show time: 3:00p

March 9

New Albany, IN The Ogle Center at Indiana University Southeast - Stem Concert Hall Show time: 7:30p Tickets: TBA

March 15

First Presbyterian Church of Bontia Springs Tickets: TBA Show times: TBA

April 12

The Ritz Theatre Show time: 7:30p Tickets: TBA

April 26

TAC Jazz Festival - Hastings Performing Arts Center Show time: 7:30p Tickets: TBA