

Our
President,
**Donna
Gallaway**



GREETINGS Fresh Fans

I pray that all of you and your families have been staying healthy and listening to some Fresh music during this pandemic. I was fortunate to make the trip to Nashville, Indiana in August to see the Freshmen perform. What a joy to see and hear them live once again exhibiting that energy we so admire coming from the stage. Of course, we were all in masks as were the Freshmen part of the time, but it is not easy to sing or play a horn in a mask! I find it interesting to observe the choices of mask design that people wear. I had on my Route 66 mask and told Bob I was getting four more made for the Freshmen. Those masks are ready to send.

As you are all aware, it is next to impossible for live performances to be happening during these uncertain times. Schedules have been changed or canceled completely, so we are forced to turn to other means of listening to our favorite music. Thankfully, we have our CDs, albums or the internet access to download the songs we love to hear or even the radio in some cases. Our Board of Directors has authorized loans to the Freshmen in the past to help them finance recordings, and all of us have been eager for a new recording to own and enjoy as well as to sell in our Music Mart. Dave Bentley, who is a member of the Board, proposed a different way to assist the Freshmen to do a new CD. Dave has been sending out letters to members asking for donation to a fund tagged as "Future Freshmen" dedicated to that purpose. Many of you have already received such a letter and have made generous donations, so Dave's efforts have been very successful. It is gratifying to know that we as individuals working collectively can help make some new music happen! If you would like more information regarding this fund, feel free to contact Dave Bentley at the number listed by his name in Board of Directors area.

We always encourage you to invite friends or family to join FFS, or you can gift a membership to someone. Why not share your love of some of the best music our ears can hear! Keep the Fresh sound alive and spreading any way you can!

An Interesting Year

A Note From: Bob Ferreira

Hello fans and friends. To say that 2020 has been challenging would be the understatement of the year. I know that we have all been facing our own personal challenges whether to do with health, business, financial, or otherwise. It is our sincere wish that you all are staying safe and healthy.

The entertainment business has been especially affected by this pandemic. Performing arts centers, jazz clubs, music festivals, and anywhere people normally congregate to enjoy live entertainment have been devastated by the measures and mandates put in place to ensure our public safety. This doesn't even account for the countless numbers of musicians, dancers, and actors the world over who have temporarily lost their livelihoods from these shutdowns. Las Vegas, where I reside, has been hit particularly hard in this sector as there have been casino properties that have laid off their ENTIRE entertainment staffs for many of their locations! We are talking hundreds of stage crew, showroom staff, box office staff, and entertainers out of a job in just one city which doesn't even include all the clubs, restaurants and smaller venues that have housed live entertainment. It is simply unprecedented.

In over 28 years of being a member of this storied group I have never gone more than two months without performing at least one show. We have had one show in six months and we were over the moon to have still been able to perform that one show in Nashville, IN!

We are all going through a tough time, but I would like to make a plea to all of you out there:

If you are concerned with the future of the arts and wish to see live performances and arts remain an integral part of our culture in the future, then please do what you can to support those hard working artists who perform as well as the venues out there that host live entertainment. They are all struggling.

Support might be in the form of a financial donation to your favorite theater, having dinner or drinks at a local club or restaurant that might host live music (even if they are not able to host live entertainment at the time), or buying merchandise from a local band, musician, or artist. Just sending a letter or note of support to any of these artists or venues can mean the world and show them all that they are not forgotten and that you all will be there for them when this COVID cloud has lifted.

Music and art has gotten us all through so many of life's trials and tribulations and has a profound impact on shaping memories and the chapters in all of our lives in unique and personal ways. I know that we will get through all of this together and we will all be raring to create new celebrations and memories. The Frosh are patiently awaiting the moment we get our chance to create new memories for you all, but in the meantime, please stay safe, stay healthy, be kind to loved ones and strangers alike, and know that this too shall pass and when it finally does we can actually say, "Hindsight is 2020."



Order Your 4F Mask Today!

The masks come in black or grey with the Four Freshmen logo.

They are three layers of 100% cotton.

Cost is \$10 each.

Limited quantity, so order now!

Go to:
Fourfreshmen.com/shop

