

Can You Help with a Four Freshmen Radio Request Survey?

Hi Friends! Stein Malvey here. I hope this message finds you all happy and healthy. We have something to share with you, something we need your help with.

As some of you may be aware, we are making every effort to get our music out to new audiences, and to keep the Four Freshmen sound alive and in the public consciousness, where it belongs. But we can't do it alone. We need the help of fans and friends, like yourselves!

After shows, fans often tell us about how they request our music on their local station. That is so amazing in and of itself! We're making a push for radio airplay, and we're trying to find out, among other things, where people are requesting our music, and if the station has our cds (specifically, Four Freshmen and Friends).

So here's how you can help us: If you, or any of your friends, happen to call in to your local radio station to request a song by the Four Freshmen, we would like you to take a short online survey afterwards and let us know about it. There are only a handful of basic questions, and it shouldn't take long. Ultimately, we will use the data to inform how we approach the radio push. Feel free to complete the survey anytime you call in a request!

This is a grassroots effort, folks. There is no big publicity or marketing machine involved. The four of us wrote the questions, and we'll be the ones looking at the results. We appreciate your support so very much!

Below are two links; one to the survey itself, and one to our Facebook announcement of the survey. Please share as you see fit!

Thanks again!

Stein Malvey

Guitar, 2nd Part, Bad Jokes, Red Tie

The Four Freshmen

Link to the survey: <http://bit.ly/2cila7M>

Link to the survey post on Facebook: <http://bit.ly/2bBqcMS>

WELCOME New Board Members



Yas Ichiura and Christian Rank were elected to the FFS Corporate Board of Directors at the 2016 Convention. Congratulations to both of them.

