

Our President, Neil Lantz



FFS MEMBERSHIP RECRUITMENT & RETENTION 101

How often have you mentioned your interest in the Four Freshmen to a friend, only to hear "I didn't know they were still around."? Like many of you, I've found that to be a fairly common response. Of course, it's always followed by my explanation that the original Freshmen are not with us any longer; but their legacy has lived on for 66 uninterrupted years, preserved by twenty talented vocal jazz musicians who have made the lineup of 23 groups over those years.

I believe that your continued interest and support of the Freshmen, demonstrated by your continuing membership in the Society, has contributed to the FF longevity. And now I'm requesting your help in recruiting new members to the FFS. There are a couple of simple ways you might help:

1. If you received this copy of Fresh News by mail, please consider passing it along to anyone who you think might be interested. Fresh News is an excellent medium to communicate what we're doing and always includes a New Member/Renewal Form. If, like me, you like to retain your mailed copy, how about making a copy via Fourfreshmensociety.com for giving to a prospective member. (continued on p7)

Fresh News is published quarterly © 2014, all rights reserved, celebrating THE FOUR FRESHMEN, the best vocal/instrumental quartet in the world. Publication does not imply approval of FFS corporate directors or trustees. Each author is responsible for his/her article.

Deadlines for consideration of articles:

1. Jan/Feb/March - Dec 15
2. Apr/May/June - March 15
3. July/Aug/Sept - June 15
4. Oct/Nov/Dec - Sept 15

Submit manuscripts to the Editor:

Barb Meyers, bam2411@bex.net

The Four Freshmen...On the Road!

Check the Website: fourfreshmensociety.com or fourfreshmen.com for updates

For bookings: International Ventures Incorporated

Dale Sheets & Dina Sheets-Roth

25115 Avenue Stanford, Suite A-102, Valencia, CA 91355

Phone: 661-259-4500 FAX: 661-259-1310

Email: info@ivimanagement.com

Please note: Dates subject to change without notice.

July 3, 2014

Coral Gables, FL

Community Arts Program Summer Series

3010 De Soto Blvd.

Showtime: 8:00p

Tickets: 305-448-7421 ext 120

July 16, 2013

Newport Beach, CA

Sunset Jazz at Newport, Marriott Newport Beach Hotel & Spa

900 Newport Center Dr.

Showtime: 6:00p

Ticket info: 949-759-5003

July 19, 2014

Upland, CA

Highlander Auditorium, 850 N San Antonio Ave.

With the Four Preps and The New Chordettes

Showtime: 7:30p

Tickets: 888-71-TICKETS

August 13-16, 2014

Grosse Pointe Farms, MI

The Dirty Dog Café, 97 Kercheval Ave.

Showtime(s): 6:30p and 9:00p Reservations: 313-882-5299

September 20, 2014

Staunton, VA

Center Stage Staunton.org, John Lewis Auditorium, 1200 Norht Coalter St.

Showtime: 7:30p

Information: 540-885-3165

October 2-4, 2014

Tampa, FL

66th Anniversary Four Freshmen Society Convention/Reunion

Doubletree Tampa Westshore, 4500 West Cypress St.

Info: TBA

FFS Members Only

October 5, 2014

The Villages, FL

Lake Miona Regional Recreational Center, 1526 Buena Vista Blvd.

Showtime: 4:00p

Tickets: 352-750-1142

October 12, 2014

New Bremen, OH

Lock One Community, James F. Dicke Auditorium, 901 East Monroe St.

Showtime: 3:00p

Tickets: 419-629-2241

October 14-15, 2014

Jim Thorpe, PA

Penn's Peak, 325 Maury Rd.

Showtime1: 1:00p

Tickets: 610-826-9000

October 23, 2014

Newberry, SC

Newberry Opera House, 1201 McKibben St.

Showtime: 8:00p

Tickets: 803-276-6264

October 25, 2014

Leesburg, FL

Lake Sumter State College, Paul Williams Auditorium

9501 US Highway 441

Showtime1: 2:00p and 7:30p Tickets: 352-365-3506

October 26, 2014

Leesburg, FL

Lake Sumter State College, Paul Williams Auditorium

9501 US Highway 441

Showtime: 2:00p

Tickets: 352-365-3506