



Volume 27, No. 2

APRIL, MAY, JUNE 2013

The Four Freshmen Receive a STAR

by Bob Ferreira

The Four Freshmen have garnered a lot of acclaim over its 65 years in the music business and for good reason. Any performing act that can withstand the constant ebb and flow of the music industry and still find a way to stay true to its original sound says a lot about the passion of both artist and fan. Although this writer firmly believes that it is not an artist's accolades but the body of work that should define one's success. It is always nice to be acknowledged for one's accomplishments - something that has not always come the way of the Four Freshmen.

On January 20, 2013 the Four Freshmen had the prestigious honor of being presented a star on the Palm Springs Walk of Stars for their contribution to the world of music and its deep cultural connection to Palm Springs. The emotions felt in receiving this award were palpable as we accepted on behalf of all the amazing musicians that have helped sustain the sound over the years. We were accepting this honor for all those shining personalities who, sadly, are not around anymore to see the continued fruits of their labor and passion. But most importantly, we accepted the star for all of the fans and friends who have supported the group over the years

and gave the Four Freshmen a reason to continue on. We thank you for continuing to believe in us.

A special note of thanks needs to be said for the man who was responsible for making this honor happen, our star sponsor H. William Brown PHD. Dr. Brown has lobbied and labored for over two years to make that special occasion possible and he did it all out of pure love for the sound and a personal desire to honor the legacy of the Four Freshmen. There are no words to express our immense gratitude to Dr. Brown for his efforts.

So, if one day you are in Palm Springs and you walk past 139 North Palm Canyon Drive be sure to look down. When you see a star with that familiar vocal group name just know that it is your star too.

The Four Freshmen and Dr Brown pose with their star.

