



Brian Eichenberger Lead Voice

THE FOUR FRESHMEN & ALL THAT JAZZ by Dick Baldwin, FFS President

It's true FF Society! All Jazz and enjoying it! Wouldn't want it any other way!

It's A Blue World and Swinging!

Turn up some Shearing and Kenton before the Freshmen come on.

The truth is - The FSS is at home in the <u>Land Of Jazz</u>. It's the only musical residence that makes sense for our international membership and a hard core of us agrees. Plus, there's a growing crop of young newcomers who are digging that which we have dug for musical eons.

Upon canvassing some FSS administrative types for a quick return, the results are in and not one of them puts up any spark, just agreement and "let's move on." It all started with Stan at that little stop, shop and have a pop in Dayton, OH. Mr. Kenton knows a trombone section (talent) when he connects with it. We should credit big Stan with the work and talent searching he did for the Capitol label. The proof in our instance - when he reported to the Tower that the Four Freshmen were something special. Then the leading discmaker scheduled studio time and a recording legend began to record. Realize, 50+ albums and 22 line-ups later and we're still on the move.

"Media time out" - traditional, smooth contemporary, modern, mainstream, classic, standard or simply the All-American Song Book. The Four Freshmen are just as musically flavorful as ever. The Frosh are a Force. A Jazz Force!

Problems ahead while CD sales plummet, jazz radio time wilting with many of the radio good guys in retirement, station managers clueless, major record labels confused, interested only in the quick fix and those IPod downloads? Smaller independent labels and the FSS are the leading producers of jazz treats. This is not going to be easy. However, we (FFS) support and promote real talent singing real tunes. We like TV idolize the "Sound" and are grateful. Do you ever have a better time anywhere than meeting friends and new folks at a FF Convention (Pittsburgh) or at your favorite bandstand with the FF on mike? We all sing the same song.



Vince Johnson Baritone Voice Jazz is not all entertainment, but part of our upbringing. The best of us often fail to admit or understand that we are dealing with an art form and we know some great artists (24 since 1948)...

Distinguished FFS members say -

(To me the FF sound is substantially, Jazz. I feel that "Jazz" is the primary label for our FF" - Barbara Dana (Florida). *Barb agrees and Charlie, too.*



Bob Ferreira Bass Voice

